



# CITY OF NORTH WILDWOOD

*901 Atlantic Avenue  
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(609) 522-2030*

## **PPI Committee Meeting**

**06/19/2014 @ 3pm**

### **Attendees:**

Sal DeSimone, Chairman  
Ronald Simone, Secretary  
Bill Green  
Joe Meola  
Jodie DiEduardo  
Ralph Petrella

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### **\*\*Intro.**

Sal DeSimone: Called for the meeting to open.

Sal DeSimone: Distributed the Self-Assessment to Committee members for review.

Ronald Simone: Summarized the Self-Assessment and all the efforts that had been put into making the map that coincides with the answers to the assessment questions.

Ralph Petrella: Also distributed a map for flood hazards.

Sal DeSimone: Expressed that we as a Committee have met all the statutory requirements under FEMA rules/regulations with regard to a Program for Public Information Committee.

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### **\*\* Discussion on Flood Hazard Prevention Presentation**

Ronald Simone: Expressed that we advertised in the local News Paper (CMC Herald) twice, as well as made an announcement at the North Wildwood City Council Meeting. We also had advertisements in the North Wildwood Recreation Center (Both in the Senior Citizen as well as Tot-Time location).

Ronald Simone: We also distributed flyers at the front of City Hall and the City Clerk's Office. We also distributed FEMA pamphlets at the entrance of City Hall, as well as contact information for both himself as well as Ralph Petrella, City Engineer/CRS Coordinator. Flyers as well as FEMA pamphlets were distributed to ALL local banks/lenders, insurance agencies, and real-estate offices.

Ronald Simone: Asked for suggestions as to what we might be able to do better as a Committee for the next public presentation that we hold?

Jodie DiEduardo: Noted that we might want to put an advertisement on the Public Information TV Channel for Cape May County.

Jodie DiEduardo: Also stated that we might want to stand outside of public events and hand out flyers, ex: Election primaries.

Ronald Simone: Noted Jodie's point, and agreed that, that would be a valid place to insert an advertisement for a public flood presentation.

Sal DeSimone: Stated that the turn-out was predominantly Senior Citizens.

Ralph Petrella: Questioned how we might be able to obtain more of a younger population?

Ronald Simone: Noted that we also left flyers at Wildwood Catholic, and Margaret Mace to appeal to the parents of the children as they pick them up from school.

Joe Meola: Noted that we had a good time for the presentation, but maybe we can add a half hour to the time, to have it start at 5:30pm in order to accommodate those who work a 9am-5pm. Joe also stated that we should acknowledge that the question period after the presentation is not for specific questions pertaining to an individual, but more geared toward the groups of attendees as a whole.

Bill Green: Stated that we can distribute any flyers at Bingo night at the Anglesea Fire Co., but we must make sure that it does not cross the line of solicitation. Also noted, that residents take Bingo very seriously, so it would be best just to make the material available, without pushing any of the information on the attendees.

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Ralph Petrella: Brought up mitigation – 5 years, the County and municipalities are meeting now in this regard and asked if North Wildwood is also within that process?

Sal DeSimone: Stated that we must go through the County on that note.

Sal DeSimone: Also noted that we have a flood evacuation map received from the County by the North Wildwood Office of Emergency Management.

Sal DeSimone: Will also call Marty Pagliughi, Mayor of Avalon to include North Wildwood on any type of mitigation notes.

Ralph Petrella: Wanted to note that the notes that go out on Tax Bills is a great thing, and a great way to get information to all residents of the City.

Joe Meola/Jodie DiEduardo/Bill Green/Ralph Petrella: All asked that we get a point estimate of where we stand now with the CRS program, and things that we may be able to do, that might help us to obtain a better flood rating.

Sal DeSimone: Stated that he would send out an update at the latest, July 14.

Joe Meola: Stated that it would be a good thing to see where we're at now, and what we need to do in order to work toward the 25% discount on flood insurance for the City of North Wildwood residents.

Committee Members: All believe that we should meet again after receiving the summary from Sal, so we can interpret where we're at, and what we can do before the assessment by FEMA.

Meeting date was set for July 22, 2014 @ 3pm. \*\*\*\*\*UPDATE – RESCHEDULED FOR: JULY 21, 2014, 3PM.

Sal DeSimone: Called for meeting to adjourn.

Bill Green: Seconded.

MEETING ADJOURNED

C. Ronald Simone, Administrative Assistant